

# **Cookie Policy**

Below, we have provided a list of all cookies used on the flexcap.io website and a description of the purposes we use them for. By using our website, you consent to us using these cookies for the purposes listed.

#### What is a Cookie?

Cookies are harmless text files that web servers can store on your computer's hard drive when you visit a website. Cookies enable users to navigate around websites, record which areas of the website have been visited and for how long and (where appropriate) enable us to tailor the content to fit the needs of visitors who have accessed the website. You can find more information about cookies at: www.allaboutcookies.org and www.youronlinechoices.eu.

## Why does FlexCap use cookies?

Cookies are used on our website for the following purposes:

- for login purposes;
- to monitor and manage site traffic;
- if required as a matter of law or regulation, to protect our or our other customers' rights;
- to enable us to remember preferences, track visitors and target adverts;
- to make the browsing experience on the site more efficient and enjoyable; and
- We use both our own (first-party) and partner companies' (third-party) cookies to support these activities.

For avoidance of doubt, allowing FlexCap to create a cookie will not allow us to access your computer.

## Cookies used by FlexCap

We use first and third party cookies. First party cookies are needed to collect information for FlexCap and third party cookies are from other providers and information may be shared with and used by the third party for their own purposes. You can learn more about the specific cookies, their functions and their categories in the preference centre. By using this site, you consent to us using the cookies listed in the preference centre.

# Is it possible to opt out of permitting cookies?

Yes, you are able to set your device to accept all cookies, to notify you when a cookie is issued, or not to receive cookies at any time. The last of these means that certain personalised services cannot then be provided to you and accordingly you may not be able to take full advantage of all of the features or services available on the <a href="flexcap.io">flexcap.io</a> website. The help function within your browser should tell you how. Alternatively, for more information about how to block cookies and/or delete them, please visit <a href="www.allaboutcookies.org">www.allaboutcookies.org</a>.

### **Types of Cookies**

FlexCap uses 4 types of cookie as outlined below:

# a. Strictly necessary

These cookies are essential to enable basic website functionality and are always on (this is in line with applicable laws). They can only be disabled by amending your browser preferences. Please note that if you disable cookies entirely using these browser preferences, your experience on our website may be impacted.

#### b. Performance

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

## c. Functionality

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

# d. Targeting

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.